



The List Store

The List Division of Washington Marketing Group

Presents:

Traditional Values Alliance

Updated: July 2024, Next Update: July 2025



Summary: These traditional values donors are fierce in their support of Christian values projects, such as defending the Pro-Life agenda and Ten Commandments from left-wing groups, and are adamantly against giving special privileges to one class of Americans over another. These generous donors were adamant in their opposition to Obama and Biden's socialist agenda for America, and are in full support of the Trump Agenda.

****Mixing politics and religion to preserve and defend traditional American value****

Total File: 256,578

Last 6 Month Donors: 136,670

Last 12 Month Donors: 146,789

Last 24 Month Donors: 172,570

\$100+ Donors: 140,828

\$1,000+ Donors: 21,367

Cost: \$120/M

Dollar Selects: \$10/M

\$100+: \$15/M

\$1,000+: \$20/M

Recent Select: \$5/M

Telemarketing: \$25/M

**Free landline and/or cell phone appends on T/M*

Email or FTP Delivery: \$75/F

Usually within 12 hours

Minimum Direct Mail Order: 5M

25% Discount to recognized broker

Contact: The List Store

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Usage

Advancing American Freedom, Inc
Alliance Defense Fund x 4
American Bible Society x 2
American Center for Law & Justice x 20
American Civil Rights Union x 2
American Conservative Union
Bethany Christian Services
Bible Literature International x 2
Billy Graham Evangelistic Association
Center for the Study of Popular Culture
Chosen People Ministries
Christian Union
Citizens United Foundation x 4
Christian Seniors Association x 2
Coalition to Salute American Heroes
Concerned Women for America x 5
Congressional Prayer Caucus Foundation x 2
Coral Ridge Ministries x 3
CRU
Custom Missions Program x 6
Disabled American Veterans
Eagle Forum
Family Research Council x 2
Focus on the Family
Freshman PAC x 2
Heroic Media
Hillsdale College
Intercollegiate Studies Institute
Int'l Fellowship of Christians & Jews x 3
International Bible Society x 4
Jerusalem Prayer Team

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Postal Mail	0-6 Month	0-12 Month	0-24 Month	TOTAL
\$10+ Donors	135,503	145,599	171,312	249,513
\$25+ Donors	131,330	141,252	165,878	231,533
\$100+ Donors	94,134	102,078	114,850	140,828
\$500+ Donors	20,226	22,218	23,867	36,539
\$1000+ Donors	9,474	10,550	11,483	21,367

Usage Continued

Jews for Jesus x 2
Liberty Institute
Mary Queen of the Third Millenium
Messianic Jewish Alliance of America
National Committee for Faith and Family x 2
National Pro-Life Alliance x 7
National Republican Congressional Committee x 2
National Republican Senatorial Committee x 2
National Rifle Association
Nora Lam Ministries
Open Doors With Brother Andrew
Parents Television Council
Prison Fellowship Ministries
Reagan Ranch - Young America's Foundation x 3
Republican National Committee x 2
Slavic Gospel Association
St. Francis Indian Mission
Stop Hillary Clinton Committee
The Fatherhood Initiative
Thomas More Law Center x 2
Traditional Values Coalition x 2
Trans World Radio x 3
Wycliffe Bible Translators